

ABSTRACT

Aryani, Ayu Nyoman. 2016. *Conversational Styles and Misunderstanding in Cross-Sex Conversations in He's Just Not That into You Movie*. Yogyakarta: Sanata Dharma University.

Conversation is a social interaction among societies. At the same time, people interact with the same-sex or cross-sex members. In this case, gender differences in daily communication lead to men's and women's different point of views in performing styles of the conversations. Misunderstanding is likely to occur in cross-sex conversations when the idea or thought are understood differently by men and women. The researcher was interested in analyzing the use of conversational styles by men and women. Besides, the researcher was also interested to investigate the misunderstanding phenomena that happened in cross-sex conversations.

There were two formulated questions in this research. They were 1) Which conversational styles are used by Alex and Gigi in *He's Just Not That Into You* movie? 2) What factors affect the misunderstanding in their conversations (cross-sex conversations)?

This research was qualitative research in which discourse analysis was employed to analyze the data. The researcher analyzed cross-sex conversations between Alex and Gigi, the central characters of *He's Just Not That Into You* movie that used as the primary data. The spoken conversations were transcribed in a written form and it has been analyzed to answer the two research questions.

The researcher identified that the conversational style used by Alex as a male character in the cross-sex conversations were qualifiers, controlling the topics, verbal fillers, intensifiers, swear words, compound requests, tag questions, questions, interruptions, overlapping, and talk domination. Meanwhile, Gigi, as a female character used qualifiers, controlling the topics, verbal fillers, intensifiers, swear words, tag questions, questions, interruptions, overlapping, talk domination, and silence. In answering the second question, the researcher discovered factors that affected the misunderstanding in the cross-sex conversations between Alex and Gigi were involvement versus independence and message versus metameessage.

Keywords: *conversational styles, cross-sex conversations, misunderstanding, He's Just Not That into You movie*

ABSTRAK

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Percakapan merupakan interaksi sosial antar masyarakat dalam kehidupan sehari-hari. Pada saat yang bersamaan, orang-orang berinteraksi dengan anggota lain yang sama atau berbeda gendernya. Dalam hal ini, perbedaan gender dalam komunikasi sehari-hari mengarah kepada perbedaan sudut pandang para pria maupun wanita ketika menunjukkan gaya dalam percakapan. Kesalahpahaman pun kemungkinan besar dapat terjadi dalam percakapan beda gender, dimana ide atau pemikiran dimengerti dengan cara yang berbeda oleh pria maupun wanita. Peneliti tertarik untuk menganalisa penggunaan gaya percakapan oleh pria dan wanita. Selain itu peneliti juga tertarik untuk menyelidiki fenomena kesalahpahaman yang terjadi di percakapan beda gender.

Terdapat dua rumusan masalah dalam penelitian ini: 1) Gaya percakapan apakah yang digunakan oleh Alex dan Gigi pada film *He's Just Not That Into You?* 2) Faktor apakah yang mempengaruhi kesalahpahaman yang terjadi di percakapan mereka (percakapan beda gender)?

Penelitian ini merupakan penelitian kualitatif dimana analisis wacana digunakan untuk menganalisa data. Peneliti telah menganalisa percakapan beda gender yang dilakukan oleh Alex dan Gigi, pemeran utama dalam film *He's Just Not That Into You* yang digunakan sebagai data utama. Hasil percakapan telah ditranskripsikan ke dalam bentuk tertulis dan telah dianalisa untuk menjawab kedua rumusan masalah penelitian.

Peneliti mengidentifikasi bahwa gaya percakapan yang digunakan oleh Alex, sebagai tokoh pria di percakapan beda gender adalah qualifiers, pengendalian topik, verbal fillers, intensifiers, perkataan tidak sopan, permintaan secara sopan, tag questions, pertanyaan, interupsi, overlapping dan dominasi berbicara. Sedangkan Gigi sebagai tokoh wanita menggunakan qualifiers, pengendalian topik, verbal fillers, intensifiers, perkataan tidak sopan, tag questions, pertanyaan, interupsi, overlapping, dominasi berbicara dan diam. Dalam menjawab pertanyaan kedua, peneliti menemukan bahwa faktor yang mempengaruhi kesalahpahaman antara Alex dan Gigi di percakapan beda gender adalah involvement versus independence dan message versus metamessage.

Kata kunci: conversational styles, cross-sex conversations, misunderstanding, *He's Just Not That into You* movie